



Meat Board of Namibia

Agricultural Boards
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To: Chairperson Abattoir Association of Namibia
Chairperson Meat Processors Association
Chairperson Livestock Producer Forum (Pig Producers Association)
Exporters and importers of pork meat and meat-products

03 May 2013

Dear Sir/Madam

IMPLEMENTATION OF A PORK MARKET SHARE PROMOTION SCHEME

As approved on the Meat Board, board meeting dated 16 August 2012 the "Pork Market Share Promotion Scheme" was implemented on 1 October 2012.

The Scheme has the intention to promote the local production of pork meat as well as the protection of the industry against the importation of low priced pork meat and products. The scheme is also aiming at ensuring a constant supply of pork meat in the case of disease outbreak in countries Namibia import from.

The implementation of the scheme under the Meat Board of Namibia is steered by a committee which consists of pork producers, importers/exporters, NAU, NNFU and Meat Board. The committee meet once a month to adopt the monthly reviewed producer price (ceiling price), and deliberate on issues affecting the scheme and the pork industry at large.

Subsequent to the last meeting dated 30th April 2013, the committee adopted two changes to the scheme;

1. All quota accumulated by importers from the 1:3 ratio shall be subjected to an expiry period of 2 months starting 1 May 2013.
2. Adjustment of the ratio during seasonal period;
 - a) Between February and September when there is an oversupply of local pork in the market, the ratio will be adjusted from ratio 1:3 to 1:2.

b) **Between October and January when the market experience a shortage of local pork, the ratio will be adjusted back to 1:3.**

These changes were necessitated by the fact that importers have since October 2012 accumulated sufficient quota which will enable them to import for approximately 3 months without purchasing locally as per the intention of the scheme. During seasonal period, pork producers are experiencing a slow supply during peak season as the 1:3 ratio is not sufficient to absorb available local pork effectively.

All questions can be directed to Mr. G. Tujendapi (mail to: goliath@nammic.com.na Tel. (061 – 275836)

Yours sincerely



**G. TUJENDAPI
MANAGER TRADE**